

Contact:

Deb Cryderman Director Phone: 780-357-7463 Email: dcryderman@gppl.ca

## **GPPL Unveils New Website**

## For immediate release

September 24, 2021

The Grande Prairie Public Library will be launching a redesigned website, located at gppl.ca.

"We are excited to share our new website on September 24" says Director Deb Cryderman. "The template was created by two regional library systems and is currently used by close to 100 public libraries in Alberta."

The redesigned website includes visible open hours in the top menu bar, along with GPPL's social media links. In the footer menu are job opportunities, links to media releases, and buttons to join our newsletter or donate.

The new website coordinates with the TRACApp that was released this year. "The app and website are easy to use and compliment each other," explains Cryderman.

Another benefit to the redesigned website is the familiarity it brings to library users around the province. "GPPL's website will now be a very similar experience to that of other libraries around the Peace System," says Cryderman. "We feel this breaks a barrier to accessing information and allows us to promote our programs, services, and collections in a more user-friendly manner."

The new website will contain nearly all of the same information as GPPL's former website, including pages about GPPL's programs, services, and collections. A page dedicated to GPPL's Library of Things collection will include links from each item description to make it simpler to place it on hold.

## About the Grande Prairie Public Library

The Grande Prairie Public Library serves the City of Grande Prairie (one of the fastest growing cities in Canada, pop. 69,088), the County of Grande Prairie and the Municipal District of Greenview. In 2020, 309,007 items were borrowed and 106,393 people visited GPPL, located in the Montrose Cultural Centre. For more information, call 780-532-3580 or visit us online at gppl.ca.